

Social Enterprise means Business

A Series of Masterclasses Uncovering
What's on the Mind of Social Enterprise Leaders

Four Challenges for the Decade Ahead

Advocacy – Customer – Finance – Procurement

- What** Social Enterprise Masterclass
The Four Challenges
- When** Friday 27th June 2014
- Time** 8.00am-10.30am (light breakfast included)
- Venue** Holiday Inn, Ormeau Avenue
Belfast, BT2 8HS
- Cost** Free to Attend

Further information / booking details are overleaf.

Programme Overview

- 8.00am** Registration, Networking and Light Breakfast
- 8.30am** Welcome & Opening Remarks
Professor Ken O'Neill, SSEI
John McMullan, Social Enterprise NI
Euan Isles, Deloitte
Aidan Sloane, Springvale Learning
Panel Discussion and Q&A
Closing remarks
- 10.30am** Close



Aidan Sloane
Social Entrepreneur
Springvale Learning



Euan Isles
Leadership Specialist
Deloitte



Professor Ken O'Neill
Event Chair
SSEI



John McMullan
Social Entrepreneur
Social Enterprise NI

*Please note this programme
may be subject to change*

Series Partners:



Series Supported By:





Aidan Sloane

Aidan is Chief Executive of the Springvale Group, a leading social enterprise in Northern Ireland with a strategic focus on the delivery of quality skills provision and sustainable employment opportunities across a range of sectors. He has overseen significant growth and diversification over the last 4 years, developing the business from a Belfast base to a NI-wide enterprise. Aidan and Operations Director, Bill Atkinson, will share the Springvale story, reflect on the leadership lessons learned and outline the challenges ahead.



Euan Isles

Euan leads Deloitte's People and Programmes Consulting Practice in Northern Ireland. He also heads up Deloitte's global research into the leadership of change. In 2014 he led Deloitte's research into the challenges facing leaders in the Social Enterprise space across the UK, publishing two articles, What's On The Mind of Social Enterprise Leaders and Meeting the Leadership Challenge. Drawing on this research Euan will outline the four key challenges for the decade ahead.



John McMullan

John is Chief Executive of the Bryson Charitable Group. John was acknowledged as the Northern Ireland and subsequently the UK Social Enterprise Leader of the Year in 2011. Speaking on behalf of Social Enterprise NI, John will share his views on the role and importance of a representative body. He will also touch on the issues of Local By Default, New Markets for Public Services and Social Investment.



Professor Ken O'Neill

Ken is Chair of the School for Social Enterprises in Ireland and the Ulster Business School's Centre for SME Development. He was the first person to be awarded The Queens Award for Enterprise Promotion and his most recent book 'Understanding Enterprise' (co-authored with Simon Bridge) was recently shortlisted for CMI's Business Book of the Year. Ken will chair the event and offer his own reflections on the challenges that lie ahead for social enterprises.

WHO will benefit from attending ?

Private Sector:

- Multinationals
- SMEs & Micro-businesses
- Pre Start-up businesses
- Sector Representatives
- Philanthropists & Investors

Social Economy

- Large Social Enterprises
- Small-Medium Social Enterprises
- Future Social Entrepreneurs

Community & Voluntary Sector

- Large C&V Organisations
- Small-Medium C&V Organisations
- Sector Representatives

Public Sector:

- Departments
- Local Government
- Politicians & Policy Makers

WHY will you benefit from attending ?

- Understand the commercial and social benefits of social enterprise
- Discover the business opportunities that exist for all in the social economy
- Be inspired by local, national and international social entrepreneurs
- Learn how best practice social enterprises operate, succeed and contribute to society
- Meet and engage with policy makers, industry leaders and investors
- Help shape the future of the Social Economy in Northern Ireland

To reserve your free place for this event please email socialeconomy@podiem.com stating your name, organisation and contact number. Alternatively call **028 9076 1030**. RSVPs must be received by noon on Wednesday 25th June. For more information on this event and other masterclasses in the series visit www.podiem.com/socialeconomy